

## Recent Relevant Experience

### 2022 AMTRAK Sustainability Ad Campaign



### 2021 AMTRAK Big Game Train Ad Campaign



### 2019 OPM, OSDBU Promotional Brochure



### 2018 USPS PSE Product Line



designs by Stacey Inc.  
SMART Graphic Communications

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# Capability Statement

SBA  
8(a) Certified

GSA Contract Holder  
Contract 47QRAA19D005M



**STACEY M. NEAL**  
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### Current Federal Contracts

**AMTRAK National Railroad Passenger Corporation (AMTRAK)**  
BPO Number 2510119529  
Purchase Order: 2510119529  
Purchase Order: 2510142278



**U.S. Citizenship and Immigration Services**  
Management Directorate  
Contract No#: 70SBUR23F00000213



**FHWA Civil Rights**  
Contract No#: 693JJ323F00385N

### Past Federal Contracts



**U.S. Office of Personnel Management**  
Contract No#: OPM1917P0010  
Contract No#: 24322618P0020  
Contract No#: 24322618P0058



**United States Postal Service**  
Printing & Fulfillment  
Customer Products & Fulfillment CMC  
Contract No#: 2DPRNT-17-B-007

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**3 U.S. Office of Personnel Management (OSDBU) Desmond Brown**  
Director, OPM OSDBU  
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# Capabilities Statement



Designs by Stacey, Inc. (DBS), is an award winning, Graphic Design, Advertising, Marketing and Event Management Firm. We have over two decades of visual communications experience We are an 8(a) certified, economically disadvantaged, minority, woman-owned small business and GSA Schedule Contract Holder #47QRAA19D005M.

## Our Core Competencies

- Design and set up of electronic information and communication systems;
- Develop health and other social marketing strategies;
- Manage meeting, logistical, administrative, and technical support services for public and private agencies and organizations; and
- Design and produce collateral materials for these activities.

## Differentiators

- 1 High staff continuity on contracts
- 2 Investments in technology for our clients' direct benefit
- 3 Superior record of on-time deliveries
- 4 Excellent financial stability and credit

## Company Data

**DBS DUNS:**  
61-002-7810

**DBS CAGE CODE:**  
75A31

### NAICS Codes:

**Primary Code:**  
541430

### Secondary Codes:

323111	541611	541990
519190	541613	561410
541490	541810	561920
541519	541820	611710

## DBS Certifications

**SBA**  
8(a) Certified

**Jatavius Williams**  
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U.S. Small Business Administration  
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**GSA Contract Holder**  
Contract 47QRAA19D005M

**GPO Code:** 100-27177  
**SPA Purchase Order:** F1927  
**GDOT:** (DBE)  
Vendor ID: 13963  
**GDOAS:** (MBE)  
Cert#: 2015-1107

## Capabilities

designs by Stacey, Inc. offers a multitude of customized services and products in the following focus areas:

- 1 Publication and Document Preparation
- 2 Technical Assistance;
- 3 Conference and Meeting Support
- 4 Information Management.

